



Dear Toastmasters!

Tigers and sparrows, Chinese calligraphy, Taiwan, advertising and magic carpet, camp in the Caucasus and art. Add the latest news about planning speech contest in December and what result would you get? Right, the Toastmasters meeting on October, 7th! If you missed it or would like to recollect it in more details, explore the best way to do it – read our **Moscow Free Speakers' Newsletter!** ☺

1. What do we see every day when (we) go to work, when (we) walk down the subway, when (we) watch TV, when (we) read newspapers and magazines? It is advertisements. Ludmila Benevolenskaya, the **Invocation Master**, made us think of these commercial announcements from such an angle we were not used to. Companies spend a lot of money to attract our attention by advertising. But it's made not only for their own purpose of getting profit but also for us, for consumers. Watching, reading and listening to advertising we have an opportunity to get a lot of information and an opportunity to choose.

2. The leader of the first part of the meeting was **Valeria Kulnevskaya**. She started with an uncommon and quite unexpected speech. Valeria recalled our September meeting with Toastmasters from Taiwan. They left not only positive emotions and memories about their visit. Also they sent a parcel for us!

494th meeting, October 7th, 2010

Quote of this issue:

“Leadership and learning are indispensable to each other”.

- John F. Kennedy



Our club colleagues gifted to all of us symbolical Chinese calligraphy and coins that for sure will bring happiness and luck in this Toastmasters year. After this inspiring introduction the **Toastmaster**

briefly described the rules and courteously presented...

3. The **Word of the Day** that was prepared by **Varvara Chernyahovskaya**. Presenting the word “comprehensive” she made a complete and comprehensive explanation of it. Varvara extended our vocabulary and made our knowledge more comprehensive. And as it happens quite often the ‘comprehensive’ victory belonged to Henry Norman, ACS.

4. **Marina Ilynikh** made us laugh with her **Joke of the Day**. What is Heaven and what is Hell? It can be described by conventional behavior of 4 nations. If you missed the chance to hear this joke, check it at the end of the Newsletter.

Moscow Free Speakers Club



5. All of us live in a practical and pragmatic world. But if we look at our life attentively we will find a lot of magic things around us. **Maxim Tsvetov** gave us a graphic example how he does it.

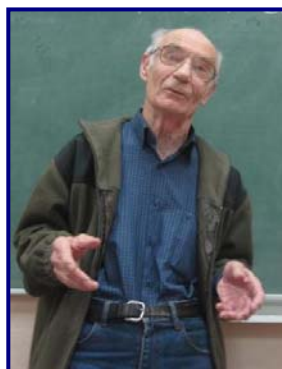
Speed boots and the magic carpet become trains, airplanes and helicopters in our reality. Restaurant industry is an example of modern realization of Samobranka Tablecloth. TV, Internet - isn't it magic? Maxim told us about things that happen to him every day and we could think that it was something about fairytales but in the end we all know that Maxim is not a magician but a specialist in call center technology and telephony! His bright, interesting presentation, his confident manner of delivering the project made some of us doubt about the number of his speeches and the surprising thing was that it was Maxim's **Ice-breaker!** Maxim, you made a great job, we congratulate you and welcome to our club!

6. "Vocal variety" is one of the most interesting and difficult projects from the Competent Communication Manual. **Denis Shevchuk** has already proved in his previous five speeches that he has a unique, natural and rich body language.



And this time using voice volume, pitch, rate and quality, he showed more of his potential. In his presentation "**Tigers and Sparrows**" Denis said that these animals were different in many respects, but he drew our attention to the ways they get food. Ones collect crumbs interspersed with idle hanging around; the others opt for a sacrifice, let's say a goal, focus on it all the attention and reach it. Then Denis turned his speech to an unexpected side and compared animal's behavior with different approaches to tasks at hand. At the end Denis made a conclusion that the best way of preparing exams or speeches for Toastmasters club is a "tiger" way.

7. At the end of the first part of the meeting we had a



dessert – an entertaining after-dinner talk from **Nick Sapozhnikov, CC**. It was the 5th project from the Advanced Manual "The entertaining speaker". He told us an interesting camp story from his own life

showing that "**One should be careful for (of) one's meals**". Supporting his speech with scientific data and statistics Nick made us think more of what we eat. The best way to describe the main idea of Nick's presentation is to quote him: "It seems that we eat to live, but not vice versa, one should eat and learn in order to not walk in the shoes of a person who digs his own grave with his own teeth".

We had got enough "food" from the first two projects and this "speech after dinner" was just to the point. Thank you, Nick!



8. We gathered strength during the tea-break and got prepared for the 2nd part of our meeting, which was led by **Ekaterina Sidorenko**. As she took the role of **General Evaluator**, Ekaterina started with brief and thorough supervising of preceding participants. She emphasized a lot of pluses and pointed some minuses smoothly and accurately. Good job, Ekaterina, we hope your feedbacks would be helpful to all speakers to fulfill themselves in future projects and roles.

Evaluations:

9. It's not so easy to evaluate an Ice-breaker project, but **Ilya Volin** as a personal evaluator for thy 1st project, delivered by Maxim Tsvetov, performed his duty very attentively. He underlined the most important aspects of Maxim's speech:

- + *confident delivery;*
- + *good connection with audience;*
- + *humorous;*
- *insufficient eye contact.*

In conclusion Iliya predicted that Maxim would become a great speaker if he would have more practice.

10. The 2nd personal evaluator, **Valentin Novikov**, started his estimation with indicating that Denis Shevchuk had done a good job and also Valentin noted he enjoyed this project a lot. The main points are:

- + *expressive body language;*
- + *structure was easy to follow;*
- + *effective use of pauses;*
- *weak use of vocal variety.*

Valentin suggested to Denis that he should work with high and low vocals if he wants to improve this aspect of delivery.

11. Being the 3rd personal evaluator, **Natalia Sherstneva, CC**, commented the after-dinner speech by Nick Sapozhnikov, CC. In Natalia's opinion Nick demonstrated all skills he obtained in previous projects and that means he attained all objectives of this project. She emphasized the following points:

- + *the speaker didn't use notes;*
- + *the humor was very diverse;*
- + *all types of grammar were mixed in the speech, including rhetorical devices to focus audience's attention on certain points.*

Also Natalia marked it would be better to combine successive parts of this entertaining speech more smoothly.



12. As we know, there were a lot of famous names of poets, writers, painters etc. in the history of Russian art. But nowadays there are a few different views on art and ways of its developing.



Digital technologies, television, media and other forces exert their impact upon society in a whole and arts particularly. This time our **Table Topics Master, Dmitry Chebotarevsky**, opened a question if there's any future for Russian art. Some participants of this discussion hold the opinion that modern technologies and values threaten to arts. Other speakers contended that digital technologies could be used in arts quite effectively. Also speakers shared their opinions on significance of TV in translating culture of our country and discussed the our capital, Moscow, in the course of the main topic. Anyway, nobody kept indifferent to this subject, but only one could become a winner of discussion. Natalia Radaykina stated her opinion comprehensively and clearly, so it was not surprising that she won the Table Topics.

Our next meeting is on October 21st!

We are going to hear two speeches #2 from Competent Communication manual by Maria Beketova and Nadine Voronich and the 5th project by Ekaterina Sidorenko!

See you soon!

Our Birthdays!

**OUR WARMEST
CONGRATULATIONS
TO OUR DEAR FELLOWS**



Tatiana Melikhova (October 17th)

Points:

Valeria Kulnevskaya <i>(Toastmaster)</i>	8.7
Maxim Tsvetov <i>(Speaker 1)</i>	9.0
Denis Shevchuk <i>(Speaker 2)</i>	9.3
Nick Sapozhnikov, CC <i>(Speaker 3)</i>	8.0
Ilya Volin <i>(Personal Evaluator 1)</i>	7.5
Valentin Novikov <i>(Personal Evaluator 2)</i>	9.5
Natalia Sherstneva, CC <i>(Personal Evaluator 3)</i>	7.8
Ekaterina Sidorenko <i>(General Evaluator)</i>	8.6
Dmitry Chebotarevsky <i>(Table Topics Master)</i>	9.1
Meeting as a whole	9.1

Joke of the Day:

The difference between Heaven and Hell.

In Heaven: The English greets you at the door, the French do the cooking, the Italians provide the entertainment and the Germans organize everything.

In Hell: The French greets you at the door, the English do the cooking, the Italians organize everything and the Germans provide the entertainment.

By Marina Ilynikh